

FACT SHEET

7/9/18



United Way of
the Capital Region

LOW ADMINISTRATIVE AND FUNDRAISING FEES

United Way of the Capital Region understands people want their hard-earned dollars to stretch as far as possible. That's why 98.5 percent of the money United Way of the Capital Region raises and distributes from individual donors in our community through our Capital Region campaign is directed to programs and services.

United Way of the Capital Region is able to do this thanks to a group of dedicated corporate contributors, called Cornerstone Partners, who are helping to underwrite our administrative and fundraising costs. We also receive support from perpetual trusts and investment income to help provide this program.