

# FACT SHEET

8/10/18



United Way of  
the Capital Region

## STATEMENT AGAINST COERCION

United Way of the Capital Region believes the most responsive contributors are those who have the opportunity to become involved. A well-planned campaign with an effective communications program, conducted by dedicated volunteers, will ensure responsive contributors. While United Way of the Capital Region has always been opposed to coercion, we do recognize a responsibility to state our beliefs formally, since freedom of choice is a basic tenet of our democratic society.

Therefore, United Way of the Capital Region's Board of Directors reaffirms that:

*"Giving is a personal matter and a personal decision: whether an individual wishes to give, and how much he or she chooses to give, is entirely up to the individual and no form of coercion is acceptable."*