

# UNITED WAY OF THE CAPITAL REGION TOCQUEVILLE SOCIETY

2025 Tocqueville Society Chair  
Dan Sunderland, Sun Motor Cars, Inc.



## MAJOR GIVING, MAJOR IMPACT

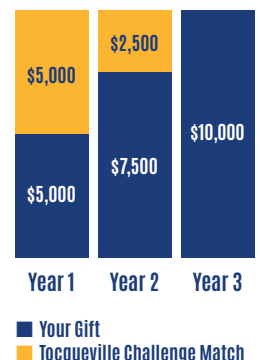
United Way of the Capital Region helps all families thrive by focusing on four pillars: community resiliency, financial security, healthy community and youth opportunity. Tocqueville Society members make our work possible by donating \$10,000 or more annually to United Way. In 2024, 247 members contributed \$4,290,523, or 48% of the total dollars raised by United Way.

## WOMEN OF TOCQUEVILLE SOCIETY

Women of Tocqueville Society is open to women who support United Way at the Tocqueville level. This group honors the unique contributions women make as philanthropists. Members can participate in exclusive volunteer opportunities to support our programs.

## NEW MEMBER MATCH

If your current gift to United Way is \$5,000 or more, you can “step up” to a \$10,000 gift over two years. Contribute \$5,000 this year, \$7,500 next year and \$10,000 the following year. The match will augment your gift in 2025 and 2026, making the total gift \$10,000 each year. You will be recognized as a Tocqueville Society member during the “step up” process.



## TOP 3 BENEFITS OF MEMBERSHIP

- Invitations to meet with fellow philanthropic leaders at special events.
- Name and photo included in ***The Book of Leaders in Giving***.
- Deferred Designation Option.

*The new member match program is made possible by the generosity of the Kline Foundation and the McCormick Family Foundation.*

## For more information

Contact the Major Gifts Department at 717.732.0700, or by e-mail at [tocqueville@uwcr.org](mailto:tocqueville@uwcr.org).



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717.732.0700 [uwcr.org](http://uwcr.org)