

REPORT TO OUR COMMUNITY

2023-2024

UNITED WAY OF THE CAPITAL REGION
EMPOWERING INDEPENDENCE

United Way of
the Capital Region



uwcr.org

FROM OUR LEADERS

Dear Friends and Neighbors:



Timothy B. Fatzinger



John Campbell

Dear Friends and Neighbors:

United Way of the Capital Region is proud to share this report with you as it tells the story of how United Way is leading the way to create a better future for our community.

2023 continued to be a year of growth in our access to health care, basic needs, school readiness and workforce development initiatives. We call these our four pillars because they represent the foundation we need to build a life filled with independence and success.

Last year was a time for us to look inward and evaluate our impact and to develop a strategic plan for our future so we can help more families thrive. We also examined how we raise resources to support our critical work. As the workplace environment continues to change, we must also evolve to ensure we can fund and grow our initiatives.

The strength of our United Way has always been our people. The tireless support of our donors, volunteers and community inspires us to do more and be better every day. We cannot thank you enough for giving, volunteering and championing our work.

Thank you for your support. Thank you for LIVING UNITED.

Sincerely,

Timothy B. Fatzinger
President & CEO
United Way of the Capital Region

John Campbell
2023-2024 Board Chair
United Way of the Capital Region

BOARD OF DIRECTORS

2023-2024

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Community Impact

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Governance

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Anthony Worrall
Karen Creasia Yarrish



MAKING AN IMPACT

HOW WE USE THE MONEY WE RAISE

Each year United Way of the Capital Region raises money to fund programs and services that make our community a better place to live and work. Listed below is how we allocated funds for our 2022–2023 program year.



School Readiness:
\$792,450



Access to Health Care:
\$800,475



Workforce Development:
\$636,350



Housing, Utilities, Child Care,
Information/Referral and
Language Support: \$1,250,000

Support Hub: \$429,718 – Provides services to working families such as transportation, language support, child care, financial counseling, and information and referral. It also supports ALICE information (Asset Limited, Income Constrained, Employed), basic needs research, strategic planning and child abuse clearances.

United Way Services: \$1,125,203 – Includes programs and services provided directly by United Way, such as the Volunteer Center, Money in Your Pocket, community outreach and program staffing.

Raised on Behalf of Other Nonprofits (Donor Designations): \$3,160,129



MONEY IN YOUR POCKET



Money in Your Pocket (MIYP), a program of United Way of the Capital Region, offers free tax preparation services for low- to moderate-income working individuals in Dauphin, Cumberland and Perry counties.



243

volunteer tax preparers.



4,065

federal returns submitted.



\$4,017,701

returned to working families in our community.

ACCESS TO HEALTH CARE INITIATIVE

THROUGH UNITED WAY OF THE CAPITAL REGION



Contact to Care utilizes community health workers to help individuals navigate the health care system, overcome barriers to care and connect with a primary medical home.
Results as of July 1, 2024.

GOAL: IMPROVE ACCESS TO HEALTH CARE



891

individuals now
have insurance



2,084

individuals now
have a primary
medical home



3,724

individuals referred to
services like free medical
clinics and food banks

Core Solution Partners and Roles

Backbone Organization and Funding Source

United Way of
the Capital Region



Primary Funder (through United Way)



Lead Service Provider

Hamilton Health Center, Inc.,
employs six community
health workers, which are
funded by United Way.

Community Health Workers Supported by United Way at:

- Penn State Health
- Pennsylvania
Psychiatric Institute,
a Penn State Health
Enterprise
- Sadler Health Center

DEMOGRAPHICS

RACE OF PARTICIPANTS



- Multiracial 88%
- Black/African American 5%
- White 6%
- Asian 1%

LANGUAGE OF PARTICIPANTS



- Spanish 85%
- French 1%
- All Other 1%
- English 13%

ETHNICITY OF PARTICIPANTS

87%

identify as
Hispanic/Latino

13%

identify as
not Hispanic/Latino

ACCESS TO BASIC NEEDS

THROUGH UNITED WAY OF THE CAPITAL REGION



BASIC NEEDS

**GOAL: PROVIDE FOOD, HOUSING, UTILITIES, CHILD CARE,
INFORMATION AND REFERRAL SERVICES, AND LANGUAGE SUPPORT.**

Every community needs a support system for people to turn to in urgent situations. That's why United Way supports programs and services to help our friends and neighbors in their time of need. These programs provide:

- fresh, healthy food and meals
- emergency shelter and transitional housing
- rental assistance
- help with heating and utilities
- information and referrals to human service organizations
- translation services
- child care services

Results of Support in 2023



1,123,165

meals served



114,262

people received
help with housing
or utilities



52,601

people received information
and referrals to human
service organizations

Programs and Services Funded in 2023

- American Red Cross Central Pennsylvania
- Bethesda Mission of Harrisburg
- Catholic Charities of the Diocese of Harrisburg, PA, Inc.
- Center for Employment Opportunities, Inc.
- Central Pennsylvania Food Bank
- Christian Churches United of the Tri-County Area
- Community CARES
- CONTACT Helpline, Inc.
- Domestic Violence Services of Cumberland and Perry Counties
- Downtown Daily Bread
- International Service Center
- Jewish Family Service of Greater Harrisburg, Inc.
- Keystone Service Systems, Inc.
- Latino Hispanic American Community Center (LHACC)
- MidPenn Legal Services, Inc.
- New Hope Ministries, Inc.
- Pennsylvania Wounded Warriors, Inc.
- Perry Human Services
- The Salvation Army Harrisburg Capital City Region
- Shalom House
- Upper Dauphin Human Services Center, Inc.
- YWCA Carlisle
- YWCA of Greater Harrisburg

SCHOOL READINESS INITIATIVE

THROUGH UNITED WAY OF THE CAPITAL REGION



Ready for School, Ready to Succeed utilizes early education liaisons to help prepare children academically and socially for kindergarten. The focus of their work is through the lens of the school they work with to tailor approaches for school readiness.

Results as of July 1, 2024.

GOAL: IMPROVE SCHOOL READINESS



52,553

individuals have participated in 3,819 workshops



74%

of program participants in kindergarten are proficient in reading versus 53% of their peer students not in the program



55%

of program participants scored proficient in reading* on the PSSA test versus 44% of their peers not in the program

* Pennsylvania System of School Assessment (PSSA) data is for four reporting districts (Cumberland Valley, Mechanicsburg, Newport and West Perry).

Core Solution Partners and Roles

Backbone Organization and Funding Source

United Way of the Capital Region



Lead Service Provider

Capital Area Intermediate Unit employs the education liaisons which are funded by United Way.

DEMOGRAPHICS

RACE OF PARTICIPANTS



■ White 57% ■ Multiracial/Other 14% ■ Asian 10%
■ Black/African American 19%

ETHNICITY OF PARTICIPANTS

96%

identify as not Hispanic/Latino

4%

identify as Hispanic/Latino

Partner School Districts

- Central Dauphin
- Cumberland Valley
- Greenwood
- Harrisburg*
- Mechanicsburg Area*
- Newport*
- Steelton-Highspire
- Susquehanna Township
- Susquenita
- West Perry

*Original Partner School districts.

WORKFORCE DEVELOPMENT INITIATIVE

THROUGH UNITED WAY OF THE CAPITAL REGION



Road to Success utilizes service providers who employ case managers to help the un- and underemployed get – and keep – jobs where they can earn a living wage. Initiative includes training on soft skills and connections to education and budget counseling.

Results as of July 1, 2024.

GOAL: HELP INDIVIDUALS GET – AND KEEP – JOBS



222

individuals have graduated from the program and are independent with a stable income



146

individuals are employed



79%

retention rate for **Road to Success** participants with partner employers versus the standard rate of 64% reported by partner employers

Core Solution Partners and Roles

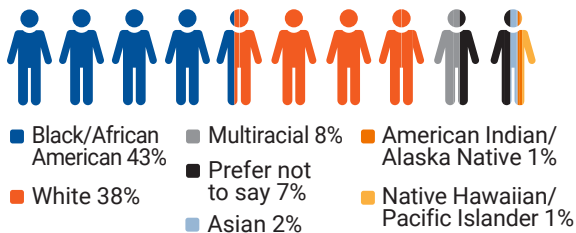
Backbone Organization and Funding Source

United Way of the Capital Region

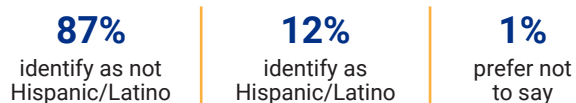


DEMOGRAPHICS

RACE OF PARTICIPANTS



ETHNICITY OF PARTICIPANTS



GENDER OF PARTICIPANTS

74%

identify as female

25%

identify as male

1%

identify as non-binary

Road to Success

Case Management Service Providers Receiving Funding from United Way

- Family Promise of Harrisburg Capital Region
- Goodwill Keystone Area
- New Hope Ministries, Inc.
- Perry County Literacy Council
- The Salvation Army Harrisburg Capital City Region
- Tri-County OIC

2023 CORNERSTONE PARTNERS

Alexander Building Construction Co.
Capital Blue Cross
Country Meadows Retirement Communities
The Hershey Company
Highmark Blue Shield
M&T Bank
Penn National Insurance
Pennsylvania Automotive Association
The United Way Foundation
of the Capital Region

THANK YOU CORNERSTONE PARTNERS

95% of the money we raise and distribute from individual donors through our Capital Region campaign is directed to local programs and services.

United Way of the Capital Region is able to do this thanks to a group of contributors, called Cornerstone Partners, who help underwrite the majority of our low administrative and fundraising costs of 17%.

2023 PILLAR SOCIETY

THANK
YOU
FOR
YOUR
SUPPORT

\$500,000 CLUB

- Capital Blue Cross
- Highmark Blue Shield

\$100,000 CLUB

- Alexander Building Construction Co.
- Country Meadows Retirement Communities
- Deloitte
- The Donald B. and Dorothy L. Stabler Foundation
- Gannett Fleming TranSystems
- Hersha Group
- The Hershey Company
- McNeese Wallace & Nurick LLC
- Novitas Solutions, Inc.
- Penn National Insurance
- Penn State Health & Penn State College of Medicine
- State Employee Combined Appeal
- UPMC Central PA

Pillar Society organizations donate \$100,000 or more to United Way.

CONSOLIDATED FINANCIAL STATEMENTS

FOR UNITED WAY OF THE CAPITAL REGION AND UNITED WAY FOUNDATION OF THE CAPITAL REGION

At United Way of the Capital Region, we strive to maintain the confidence of our donors and community. We hold ourselves to the highest standards of professionalism, accountability and openness in the stewardship of the funds entrusted to us. What follows is a condensed version of our financial statements for 2023. This reflects dollars raised during our 2022 campaign and distributed in 2022-2023. A copy of our full audit can be reviewed at United Way headquarters, or online at uwcr.org.

Statement of Financial Position as of 6/30/23

ASSETS

Cash & Cash Equivalents	\$ 2,753,220
Investments	\$ 14,862,312
Pledges Receivable Less Allowance for Uncollectible Pledges of \$273,084	\$ 2,657,441
Other Receivables	\$ 161,802
Cash Surrender Value of Life Insurance Policies	\$ 75,817
Land, Building & Equipment Net	\$ 1,248,486
Beneficial Interest in Perpetual Trusts	\$ 12,804,275

TOTAL ASSETS \$ 34,562,353

LIABILITIES

Short-Term Payables	\$ 649,876
Grants & Allocations Payable	\$ 0
Designations to Agencies & Other United Ways	\$ 2,782,957
Processed Pledges Payable	\$ 232,855
Capital Lease Obligation	\$ 0

TOTAL LIABILITIES \$ 3,665,688

NET ASSETS

Unrestricted	\$ 7,584,342
Restricted	\$ 23,312,323

TOTAL NET ASSETS \$ 30,896,665

TOTAL LIABILITIES & NET ASSETS \$ 34,562,353

Statement of Activity for the year ended 6/30/23

PUBLIC SUPPORT

Future Year Campaign Revenue	\$ 474,025
Current Year Campaign Revenue	\$ 7,816,335
Cornerstone Partners Revenue	\$ 365,977
Prior Year Campaign Revenue	\$ 737,412
Less Allowance for Uncollectibles	\$ (\$226,980)
Less Designations	\$ (\$4,051,543)
Contributions, Foundations & Trusts	\$ 741,808
Bequest & Other Contributions	\$ 0
Grants	\$ 383,042
Donated Goods & Advertising	\$ 166,910
Investment Income	\$ 344,456
Miscellaneous Income	\$ 239,808
Realized Gain on Investments	\$ 571,040

TOTAL REVENUE & PUBLIC SUPPORT \$ 7,562,290

DISTRIBUTIONS & EXPENSES

Allocations to Agencies	\$ 1,250,000
Community Grants	\$ 500,013
Donated Goods Allocated to Agencies	\$ 0
Program Services	\$ 4,215,188
Fundraising	\$ 1,555,088
Organizational Administration	\$ 1,023,551

TOTAL EXPENSES \$ 8,543,840

REVENUE IN EXCESS OF EXPENSES \$ (981,550)
Unrealized Gain (Loss) on Investments \$ (2,072,780)

CHANGES IN NET ASSETS \$ (3,054,330)

NET ASSETS BEGINNING OF YEAR \$ 33,950,995

NET ASSETS END OF YEAR \$ 30,896,665

United Way of the Capital Region encourages you to be confident in your charitable giving. United Way is registered with the Pennsylvania Bureau of Charitable Organizations. The official registration and financial information of United Way may be obtained from the Pennsylvania Department of State by calling toll-free 1.800.732.0999. Registration does not imply endorsement. Funds raised in the 2023 campaign will be allocated in the 2024-2025 fiscal year. United Way does not provide goods or services as whole or partial consideration for any contributions made by payroll deduction or any other method of giving. United Way operates under the highest financial and ethical standards.

ORGANIZATIONS DONATING \$10,000 OR MORE TO UNITED WAY'S CAMPAIGN

2023

Thank
You!

\$100,000 AND ABOVE

- Alexander Building Construction Co.
- Capital Blue Cross
- Country Meadows Retirement Communities
- Deloitte
- The Donald B. and Dorothy L. Stabler Foundation
- Gannett Fleming TranSystems
- Hersha Group
- The Hershey Company
- Highmark Blue Shield
- McNees Wallace & Nurick LLC
- Novitas Solutions, Inc.
- Penn National Insurance
- Penn State Health & Penn State College of Medicine
- State Employee Combined Appeal
- UPMC Central PA

\$75,000 - \$99,999

- Boyer & Ritter LLC
- Conrad Siegel
- Kline Foundation, Incorporated
- M&T Bank
- Merrill Lynch

\$50,000 - \$74,999

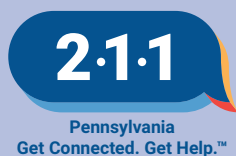
- AAA Central Penn
- Enterprise Mobility
- Gunn-Mowery, LLC
- John Crain Kunkel Foundation
- McClure Company
- McCormick Family Foundation
- PNC
- Reynolds Restoration Services
- Rite Aid Healthy Futures
- RKL LLP

\$25,000 - \$49,999

- Ainsworth LLC
- Alexander & Jane Starke Boyd Foundation
- Brown Plus
- Delta Dental Community Care Foundation
- Delta Dental of Pennsylvania
- Erie Insurance Group
- Hamilton Health Center, Inc.
- KPMG LLP
- LeTort Trust
- McKonly & Asbury, LLP
- Millers Mutual Insurance
- Morgan Stanley Wealth Management
- Nationwide Insurance
- Pennsylvania Automotive Association
- Pennsylvania Chamber of Business & Industry
- PPL Corporation
- River Wealth Advisors
- Riviana Foods, Inc.
- S. Wilson & Grace M. Pollock Trust
- UGI Utilities, Inc.
- United Way of the Capital Region
- Wegmans

\$10,000 - \$24,999

- Baker Tilly US, LLP
- Barley Snyder, LLP
- Belco Community Credit Union
- Buchanan Ingersoll & Rooney PC
- Central Pennsylvania Food Bank
- Conte Wealth Advisors
- Costco Wholesale
- F & M Trust
- First National Bank of Pennsylvania
- Franklin H. & Ruth L. Wells Foundation
- Fulton Bank
- Harry Alwine Estate
- HB Global, LLC
- Herbert, Rowland & Grubic, Inc.
- Hershey Creamery Company
- James T. Hambay Foundation
- JEM Group, LLC
- Joseph T. & Helen M. Simpson Foundation
- Members 1st Federal Credit Union
- Messiah University
- Mid-State (Winall, Inc)
- NRA Group, LLC dba National Recovery Agency
- PA Health & Wellness
- PA Media Group
- Penn State Harrisburg
- Pennsylvania Psychiatric Institute, A Penn State Health Enterprise
- PFM Asset Management LLC
- PwC US Tax LLP
- Quandel Enterprises, LLC
- Saul Ewing LLP
- Strategic Consulting Partners
- Troutman Pepper
- Turner Automotive Group
- UPMC Health Plan
- United Way of the Capital Region Legacy Fund
- Weis Markets



For more information, contact:
United Way of the Capital Region
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Phone: 717.732.0700; Web: uwcr.org

