



UNITED WAY OF THE CAPITAL REGION

Here for You NOW

The Capital Region faces unprecedented challenges brought on by the COVID-19 pandemic and reckoning of social injustices that have existed for far too long. United Way is here for our community now to help families in need become self-sufficient through proven programs in access to health care, basic needs, school readiness and workforce development.

2020 has challenged our community in ways we never imagined. It is people like you and me who move our community forward through our voices and actions. In the most challenging times, the people of the Capital Region rise to the occasion. Our time is now.

SUPPORT UNITED WAY

You can support one – or all – of the giving solutions below:

COMMUNITY IMPACT FUND

United Way’s Community Impact Fund combines the gifts of thousands of donors to make a BIG impact in our community. The Community Impact Fund supports service providers in access to health care, basic needs, school readiness and workforce development. For a list of service providers supported by our United Way, visit www.uwcr.org/service_providers.pdf

BASIC NEEDS

Supports access to food, clothing and shelter in urgent situations.

ACCESS TO HEALTH CARE COMMUNITY PILOT PROJECT

CONTACT to CARE
Your Health Care Connection Helps the uninsured navigate the health care system, overcome barriers to care and connect with a primary health provider.

SCHOOL READINESS COMMUNITY PILOT PROJECT



Helps prepare kids to enter school ready to succeed.

WORKFORCE DEVELOPMENT COMMUNITY PILOT PROJECT



Helps the un- and underemployed secure family-sustaining jobs.

UNITED WAY IS ACCOUNTABLE TO YOU

United Way of the Capital Region is accountable to you! 95 percent of the money we raise and distribute from individual donors through our Capital Region campaign is directed to local programs and services. United Way of the Capital Region is able to do this thanks to a group of corporate contributors, called Cornerstone Partners, who help underwrite the majority of our low administrative and fundraising costs of 16.8 percent. We also receive support from perpetual trusts and investment income to help provide this program. Local volunteers partner with us in every aspect of our work. This includes deciding how campaign funds should be allocated.

THANK YOU CORNERSTONE PARTNERS:

- Alexander Building Construction Co.
- Capital BlueCross
- Country Meadows Retirement Communities
- The Hershey Company
- Highmark Blue Shield
- M&T Bank
- Penn National Insurance
- Pennsylvania Automotive Association
- The United Way Foundation of the Capital Region

OUR MISSION

The mission of United Way of the Capital Region is to improve lives in Cumberland, Dauphin and Perry counties by identifying the most pressing community needs, finding solutions to those needs, and demonstrating how these solutions are making a difference.

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