



UNITED WAY OF THE CAPITAL REGION DONOR NETWORKS

LIVE UNITED

Through United Way of the Capital Region's donor networks (also called affinity groups), you can join forces with other community leaders to give, advocate and volunteer right here in the Capital Region. This year is the perfect time to join one or more of our donor networks as United Way of the Capital Region celebrates its 100th Anniversary. **To honor this milestone, we are offering a "Double Your Dollars" campaign. United Way will match new and increased giving up to \$1,000.** In addition, we will hold several high-profile and engaging events for members of our donor networks.

TOCQUEVILLE SOCIETY

Tocqueville Society recognizes individuals who contribute \$10,000 or more annually to our United Way.



In 2020, 207 members contributed a remarkable **\$3,315,758**, or **38 percent of the total dollars raised** through our campaign.

Benefits of Membership:

- Meet fellow philanthropic leaders at special events.
- Name and photo included in *The Book of Leaders in Giving*.
- Electronic copy of United Way's annual report outlining our accomplishments and fiscal highlights.
- Membership in the nationally prestigious Tocqueville Society.
- Deferred Designation Option.

CAPITAL CLUB

Capital Club recognizes donors who contribute \$1,000 - \$9,999 annually to our United Way.



Capital Club members inspire others to join in providing hope and opportunities to our neighbors in need. In 2020, **958 Capital Club donors** contributed **\$1,731,683**, or **20 percent of the total dollars raised** through our campaign.

Benefits of Membership:

- Invitations to meet with fellow philanthropic leaders at special events.
- Recognition in *The Book of Leaders in Giving*.
- Updates on United Way's work to improve our community.



LEARN MORE:

Join United Way's donor networks when making your gift this fall or contact us at 717.732.0700 or by e-mail:

- **Tocqueville Society and Capital Club** - tocqueville@uwcr.org
- **Bridges Society** - bridges@uwcr.org
- **Women's Leadership Network** - wln@uwcr.org
- **LINC** - linc@uwcr.org

WOMEN'S LEADERSHIP NETWORK (WLN)

WLN Membership is open to women who contribute \$500 or more annually to our United Way.



WLN is an alliance of dynamic women who are changing our community through philanthropy and volunteerism. In 2020, **717 WLN members** contributed **\$2,267,141**, to benefit our community.

Benefits of Membership:

- Access to prominent community leaders through events like WLN's Conversations with Women Who Make a Difference series, which features prominent female leaders in our community.
- Social and leadership networking opportunities.
- Exclusive volunteer activities.

WLN Sponsors: Gold: Highmark Blue Shield and Penn State Health. **Silver:** Brown Schultz Sheridan & Fritz, The Hershey Company, KPMG LLP and Penn National Insurance.

BRIDGES SOCIETY

Bridges Society Membership is open to donors who contribute \$500 or more annually to our United Way.



United Way's Bridges Society connects a diverse group of leaders through giving and volunteering. In 2020, **649 Bridges Society members** contributed **\$1,273,962**, to benefit our community.

Benefits of Membership:

- Access to prominent community leaders through events like the Bridges Executive Breakfast series. During these events, members connect with local business executives.
- Social and leadership networking opportunities.
- Exclusive volunteer activities.

Bridges Society Sponsors: Silver: Capital BlueCross and Penn National Insurance. **Bronze:** KPMG LLP.

LINC (LEAD. IMPACT. NETWORK. CHANGE.)

Membership is open to donors age 30 and under who contribute \$250 or more annually to United Way of the Capital Region's Community Impact Fund or initiatives.



LINC (Lead. Impact. Network. Change.), is the place where people 30 and under come together for good deeds and a good time. In 2020, **43 LINC members** contributed **\$16,551**, to benefit our community.

Benefits of Membership:

- Exclusive events with fun and unique volunteer opportunities.
- Networking with other career-minded, community-focused young professionals.
- Personal and professional development events featuring local business leaders.

LINC Sponsors: Bronze: Boyer & Ritter LLC and KPMG LLP. **Builders:** Penn National Insurance.



Become a Leadership Donor!

Donate \$1,000 or more and you will enjoy all the above benefits **PLUS** recognition in **The Book of Leaders in Giving** and Capital Club membership.

EMPOWERING INDEPENDENCE **100 YEARS**

Moving Families FORWARD



717.732.0700 uwcr.org