

# HOW UNITED WAY CAN PARTNER WITH YOU

## OUR MISSION

United Way of the Capital Region's mission is to improve lives in Cumberland, Dauphin and Perry counties by identifying the most pressing community needs, finding solutions to those needs, and demonstrating how these solutions are making a difference.

## WORKING TOGETHER

United Way wants to partner with you and employees to help all families thrive by focusing on four pillars: community resiliency (basic needs), financial security (workforce development), healthy community (access to health care) and youth opportunity (school readiness). We can do this through meaningful giving and volunteer opportunities.



## GIVING OPPORTUNITIES

**Employee campaigns:** We provide an easy way for your employees to support our community.

**Corporate gifts:** United Way can help your company support the areas of need you care about most.

**Sponsorships:** We provide sponsorship opportunities for special events and publications. Through our donor networks, you can sponsor events that reach a target audience. These networks include:

- Women's Leadership Network is an alliance of dynamic women committed to philanthropy and volunteerism.
- Bridges Society connects a diverse group of leaders through giving and volunteering.
- Tocqueville Society is our most prestigious group, which includes donors contributing at least \$10,000 annually to United Way.

## VOLUNTEER OPPORTUNITIES

**Employee team projects:** Volunteerism can help your employees connect with our community, while working together as a team.

**Donor networks:** Through our Women's Leadership Network, Bridges Society and Tocqueville Society, your employees can become more involved in the community and meet people who share their interests.

**Special projects:** We provide various volunteer opportunities on our website including Holiday Connections, a holiday project and wish list.