

UNITED IS THE WAY WE HELP ALL FAMILIES THRIVE

United Way mobilizes the Capital Region to action so all can thrive. We bring everyone to the table to support our four pillars: community resiliency, healthy community, financial security and youth opportunity.

New Work for a Greater Impact

In 2024, we launched a pilot project at Susquehanna Township School District to bring our four pillars together to make a greater impact. Our community health workers partnered with the school nurse and social worker to help children and their families who frequently need these services. We connected families with employment opportunities, health care, food and shelter as well as our early education program for young siblings. This year, we will expand this program to other school districts.

Scaling Solutions

We are exploring a "super case manager" model to serve as the backbone for all our case managers. This role could help us identify and correct gaps in service and expand opportunities to help more families.

From Crisis to Thriving

United Way will implement the most comprehensive measurement tool to date to track the progression of people in our programs. This common goal system will provide opportunities for us to hyper-focus on the most challenging stage(s).

CRISIS

Has an immediate need which can impact well being

VULNERABLE Has access

Has access to immediate temporary supports & resources STABLE

Can meet all basic needs with assistance. Community Resiliency
• Basic Needs •

We help provide food, housing and utilities, child care, information and referral, and language support.

Healthy Community
• Access to Health Care •

We help the uninsured navigate the health care system, overcome barriers to care and connect with a primary health provider.

UNITED WAY

• School Readiness • We help

We help prepare children to enter school ready to succeed.

Youth Opportunity

Financial Security
• Workforce Development •

We help the un- and underemployed secure family-sustaining jobs.

THRIVING
Can pay all

bills and put some funds away for the future.



SELF-

SUFFICIENT

Can pay all

assistance.

bills with

limited