

UNITED WAY OF THE CAPITAL REGION LEADERSHIP MATCH PROGRAM

LIVE UNITED

United Way of the Capital Region is excited to announce a new leadership giving match program this year.



STEP UP TO LEADERSHIP MATCH

HOW IT WORKS

- **New or existing donors who pledge, or increase their pledge, to \$500 or more** can receive matching funds to “step up” to the leadership giving level of \$1,000. At this level, individuals are eligible to join our donor networks, which offer year-round networking and volunteering opportunities.

Donor Networks

- Women’s Leadership Network
 - Bridges Society
 - LINC (Lead. Impact. Network. Change.)
- **Current leadership donors (giving \$1,000 or more)** can have their pledge matched up to the next leadership level. Through this program, you can “step up” your leadership level of giving to make a greater impact!

Leadership Giving Levels

Bronze.....	\$1,000 - \$1,499
Silver.....	\$1,500 - \$2,499
Gold.....	\$2,500 - \$4,999
Diamond.....	\$5,000 - \$9,999

Both opportunities “step up” the financial resources to support United Way’s work to improve access to health care, basic needs, school readiness and workforce development. **United Way requests that donors maintain their new leadership giving level next year.**

This leadership giving match program is made possible by the generosity of the Donald B. and Dorothy L. Stabler Foundation.

Sign-up now at www.uwcr.org/step-up-match.

You can only designate your personal gift. Limited match dollars available.

For more information, contact the Major Gifts Department at 717.732.0700, or by e-mail at tocqueville@uwcr.org.

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