**July 2020 Edition**
**Workforce Development Pilot Project Through United Way of the Capital Region**

**GOALS**
- Help unemployed individuals earn and maintain jobs with opportunities for advancement
- Help employed individuals advance to earn a living wage

**ACTIVITIES**
- Employ case managers to help individuals earn and maintain jobs where they can advance to make a living wage.
- Help individuals become ready for employment:
  - Assess skill level.
  - Provide training on soft skills.
  - Connect to additional education and training support (if needed).
- Help individuals secure a job based on their skills and job readiness. Provide support during the first year of employment.
- Provide budget counseling to help individuals become financially self-sufficient.
- Connect individuals to support services (if needed) until they can support their family independently. Services include:
  - Transportation assistance.
  - Child care programs.
  - Clothing/uniform providers.
  - Health care.
  - Language support.
  - 211 information and referrals.
- Expand current capacity and add more employers.

**RESULTS**
- Project launched in November 2017 with three partner employers.
- Project expanded in January 2019. Five new service partners added to provide more robust case management services.
- Project results: 225 individuals are enrolled in the program.

**Additional Results**
- 139 individuals are employed.
- 77 individuals are employed with partner employers.
- 78% retention rate (employed for at least 6 months) for Road to Success participants with partner employers versus the standard rate of 61% of our partner employers.
CORE SOLUTION PARTNERS AND ROLES

Backbone Organization and Funding Source

United Way of the Capital Region

Lead Service Provider

- South Central PAWorks employs an employee liaison, which is funded by United Way.

Partner Employers

- Asbury Bethany Village
- Bridges at Bent Creek
- Colonial Park Care Center
- Comfort Inn and Suites (Hummelstown)
- Country Meadows Retirement Communities
- Dayton Parts, LLC
- Fairfield Inn and Suites (Titan Hotels)
- Flagger Force
- Giant Food Stores
- H.B. McClure Company
- Hershey Entertainment & Resorts Company
- High Hotels Ltd.
- The Jewish Home of Greater Harrisburg
- Messiah Lifeways
- Opportunity Construction
- Pennsylvania Bakery
- The Residence Inn Harrisburg (Titan Hotels)
- UPMC Pinnacle
- UPS Supply Chain Solutions

Support Service Providers Receiving Funding from United Way

- Best Friends Child Care
- CONTACT Helpline, Inc. — 211 Information and Referral Services
- Center for Community Building — Transportation
- Fishburn UMC Early Learning Center — Child Care
- The Golden Rule Christian Academy — Child Care
- Jessica’s Little Angels Day Care — Child Care
- KinderCare Learning Center — Child Care
- River of God Child Care Center — Child Care
- Suits to Careers, Inc. — Work Attire and Interview Preparation Services

Service Providers

- Advantage Credit Counseling Services
- Leading Age PA — Employment Broker
- Pennsylvania Health Care Association — Employment Broker

Subject Expert

- Central Penn College
- The Foundation for Enhancing Communities

Case Management Service Providers Receiving Funding from United Way

- Goodwill Keystone Area
- New Hope Ministries, Inc.
- Perry County Literacy Council
- The Salvation Army Harrisburg Capital City Region
- Tri-County OIC

Through our work with community partners, we hope to help lift individuals and families out of poverty through workforce development.

July 1, 2020

For more information, contact
United Way of the Capital Region at 717.732.0700.