



A STORY TO TELL

LIVE UNITED

The mission of United Way of the Capital Region is to improve lives in Cumberland, Dauphin and Perry counties by identifying the most pressing community needs, finding solutions to those needs, and demonstrating how these solutions are making a difference.

The story of our work to make a greater impact in the Capital Region began two years ago when we launched three pilot projects to improve access to health care, school readiness and workforce development. At the same time, we remain committed to basic needs services to ensure people have access to resources in urgent situations.

Our pilot projects address the most pressing issues in our community. By doing this, we are changing the lives of people who need – *and want* – a path to move forward. Our work does more than help people succeed; it improves lives in the Capital Region.

We LIVE UNITED.
We have a story to tell.



United Way of
the Capital Region



uwcr.org

MOVING OUR COMMUNITY FORWARD



Our Role

United Way of the Capital Region serves as the backbone organization for the pilot projects. We:

- Convene core solution partners to support the mission of the projects.
- Mobilize funding to support enhancements and expansion.
- Connect partners to support services like child care and transportation.
- Help develop common goals and methods to measure and report progress.
- Connect the work of the pilot projects to each other to help individuals succeed.

SCHOOL READINESS

Ready for School, Ready to Succeed is a community pilot project to prepare children academically and socially for kindergarten. The project employs liaisons who engage children and families with educational workshops and connect families to affordable preschools when available.

Since launching the pilot project, we've expanded the number of partner school districts from 3 to 8, which represents 14 schools.

Results as of July 1, 2019:

- **2,375 children and family members have participated in 311 workshops.**
- **138 children are enrolled in high-quality, affordable preschools.**
- **268 students were registered on-time for kindergarten this year.**



Core Solution Partners

Lead Service Provider - Capital Area Intermediate Unit

Employ, supervise and train education liaisons which are funded by United Way.

Primary Funder Through United Way

The Rite Aid Foundation

Partner School Districts

Cumberland Valley, Greenwood, Harrisburg, Mechanicsburg Area, Newport, Steelton-Highspire, Susquehanna Township and West Perry.

Support Service Receiving United Way Funding

CONTACT Helpline, Inc.

Subject Experts

Capital Area Head Start, Child Care Network, The Foundation for Enhancing Communities, Highmark Blue Shield, Messiah College, Office of Child Development and Early Learning, Pennsylvania Association for the Education of Young Children, Perry County Literacy Council and South Central PA Highway Safety.

ACCESS TO HEALTH CARE



Contact to Care is a community pilot project to increase access to health care. The project employs community health workers who connect individuals without health insurance to care and a primary medical home.

Since launching the pilot project, we've added dental, vision and behavioral health services. This fall, we will expand the program to serve Perry County.

Results as of July 1, 2019:

- **391 individuals now have medical insurance.**
- **586 individuals now have a primary medical home.**
- **1,533 individuals have been referred to support services like food pantries and free medical clinics.**

Core Solution Partners

Lead Service Provider - Hamilton Health Center

Employ, supervise and train community health care workers which are funded by United Way.

Primary Funder Through United Way Highmark Blue Shield

Providers and Support Services Receiving United Way Funding

Beacon Clinic for Health and Hope; Center for Community Building; Community Check-Up Center of South Harrisburg, Inc.; CONTACT Helpline, Inc.; Geisinger Holy Spirit

Medical Outreach at Christ Lutheran Church; Hamilton Health Center, Inc.; Health Ministries of Christ Lutheran Church's Dental Clinic; International Service Center; Latino Hispanic American Community Center (LHACC); UPMC Pinnacle's Kline Health Center; and Vision Resources of Central Pennsylvania.

Subject Experts

AmeriHealth Caritas, Dauphin County Human Services, The Foundation for Enhancing Communities, Gateway Health, Highmark Blue Shield, Penn State Health and UPMC Pinnacle.



MEET SHEYLLA & TOMAS

When Tomas could no longer tolerate his dental pain, he reached out for help.

Tomas contacted Sheylla Salinas, a community health worker with **Contact to Care**. After an assessment of his condition, Tomas learned he needed a procedure to extract a wisdom tooth. Sheylla called several dentists, but the cost was prohibitive because Tomas lacks dental insurance.

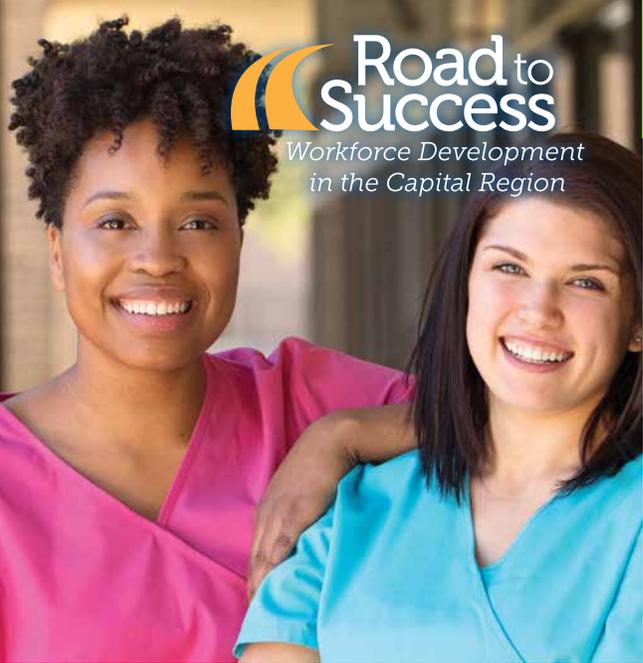
"The pain was so intense," Tomas says. "It was hard to get through my workday."

Through **Contact to Care's** new partnerships to provide dental services, Tomas was connected to the Health Ministries of Christ Lutheran Church's Dental Clinic. Local dentists volunteer at the church to perform services on a first-come, first-served basis.

"I was worried I wouldn't get an appointment," Tomas says. "I took the day off from work and stood outside the church at 6:30 a.m."

When the church opened its doors at 8 a.m., Tomas saw a dentist and his tooth was extracted, leaving him pain free.

Thanks to the program, Tomas can focus on his job and family and not the burdens caused by health issues.



WORKFORCE DEVELOPMENT

Road to Success is a community pilot project to help move families out of poverty. The project helps the un- and underemployed obtain jobs where they earn a living wage, which means a wage that can support a family. What makes this project unique is it's been developed through the lens of the employer and focuses on guiding an individual through the first year of work, as well as advancements in the workplace.

Results as of July 1, 2019:

- **5 new service providers added to provide case management services to help people succeed.**
- **Grown from 3 to 12 partner employers.**
- **92 individuals are currently on track for employment**

Core Solution Partners

Lead Service Provider - South Central PA Works
Employs an employee liaison to support the project.

Partner Employers
Asbury Bethany Village; Comfort Inn and Suites (Hummelstown); Country Meadows Retirement Communities; Dayton Parts, LLC; Greenfield Senior Living; H.B. McClure Company; Hershey Entertainment & Resorts Company; Messiah Lifeways; Opportunity Construction; Pennsylvania Bakery; UPMC Pinnacle; and UPS Supply Chain Solutions.

Case Management and Support Services Receiving United Way Funding
Center for Community Building; CONTACT Helpline, Inc.,

Goodwill Keystone Area; HACC, Central Pennsylvania's Community College; New Hope Ministries, Inc.; Perry County Literacy Council; The Salvation Army Harrisburg Capital City Region; Suits to Careers, Inc.; and Tri-County OIC.

Service Providers
Advantage Credit Counseling Services (financial literacy)
Pennsylvania Health Care Association (employment broker)

Subject Expert
The Foundation for Enhancing Communities

BASIC NEEDS

United Way of the Capital Region supports basic needs services to ensure people have access to resources in urgent situations.

- Food insecurity
- Domestic violence shelters and legal assistance.
- Homeless shelters and transitional housing.
- Emergency services following a disaster; help with medications, food, transportation and rent to avoid evictions.
- Information, referrals and case management.



Results of support in 2018:

- **4,400 children received food for the weekend.**
- **495 women and children received shelter.**
- **8,601 individuals received help with medications, food, transportation, and rent to avoid eviction.**

July 2019