

# UNITED WAY OF THE CAPITAL REGION TOCQUEVILLE SOCIETY

LIVE UNITED

2023  
Tocqueville  
Society Chair  
Fred DePalma



**United Way of the Capital Region's Tocqueville Society recognizes individuals who contribute at least \$10,000 annually to United Way.**

## TOCQUEVILLE SOCIETY AND UNITED WAY

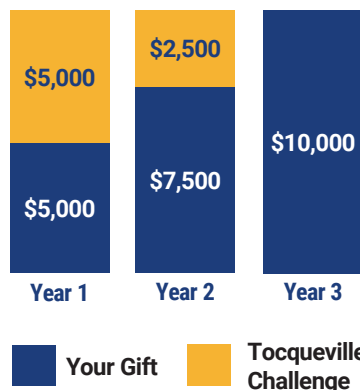
In 2022, our Tocqueville Society welcomed 38 new members, bringing the total membership to 235. Members contributed a remarkable \$4,088,587, or 46% of the total dollars raised by United Way last year.

Our United Way could not do its work without the outstanding generosity, vision and leadership of our Tocqueville Society members. Your gift helps us empower independence to move families forward through our access to health care, basic needs, school readiness and workforce development initiatives.

## TOCQUEVILLE SOCIETY NEW MEMBER MATCH

If your current gift to United Way is \$5,000 or less, you can "step up" to a \$10,000 gift over the next two years. Simply contribute \$5,000 this year, \$7,500 next year and \$10,000 the following year.

The match will augment your gift in 2023 and 2024, making the total gift \$10,000 each year. You will be recognized as a Tocqueville Society member during the entire "step up" process.



## BENEFITS OF MEMBERSHIP

- Invitations to meet with fellow philanthropic leaders at special events.
- Name and photo included in *The Book of Leaders in Giving*.
- Copy of United Way's annual report outlining our accomplishments and fiscal highlights.
- Membership in the nationally prestigious Tocqueville Society.
- Deferred Designation Option.

***The new member match program is made possible by the generosity of the Kline Foundation and the McCormick Family Foundation.***

For more information, contact the Major Gifts Department at 717.732.0700, or by e-mail at [tocqueville@uwcr.org](mailto:tocqueville@uwcr.org).



United Way of  
the Capital Region

