

UNITED WAY OF THE CAPITAL REGION TOCQUEVILLE SOCIETY

2019 Tocqueville Society Co-Chairs
Dave Skerpon and Chris Baldrige

LIVE UNITED

The United Way of the Capital Region Tocqueville Society recognizes individuals who contribute at least \$10,000 annually to United Way of the Capital Region.

TOCQUEVILLE SOCIETY AND UNITED WAY

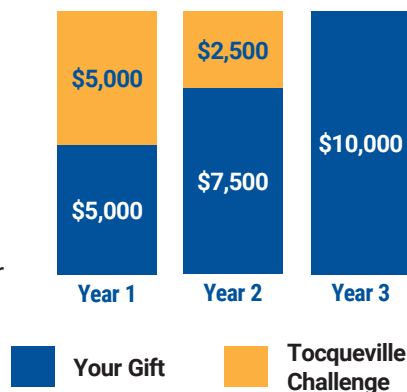
In 2018, our Tocqueville Society welcomed 26 new members, bringing the total membership to 211. Members contributed a remarkable \$3,482,301, or 34 percent of the total dollars raised by United Way last year.

Simply put, our United Way could not do its work without the outstanding generosity, vision and leadership of our Tocqueville Society members. Your gift helps us address the most pressing needs in our community through pilot projects to improve access to health care, school readiness and workforce development. At the same time, we support our community in urgent situations.

TOCQUEVILLE SOCIETY MATCH

If your current gift to United Way is \$5,000 or less, you can "step up" to a \$10,000 gift over the next two years. Simply contribute \$5,000 this year, \$7,500 next year and \$10,000 the following year.

The Tocqueville New Member Challenge Match will augment your gift in 2019 and 2020, making the total gift \$10,000 each year. You will be recognized as a Tocqueville Society member during the entire "step up" process.



BENEFITS OF MEMBERSHIP

- Invitations to meet with fellow philanthropic leaders at special events.
- Name and photo included in *The Book of Leaders in Giving*.
- A mailed copy of United Way's annual report outlining our accomplishments and fiscal highlights.
- Membership in the nationally prestigious Tocqueville Society.
- Deferred Designation Option.

*United Way of the Capital Region
is an approved EITC organization.*

For more information, contact the Major Gifts Department at 717.732.0700, or by e-mail at tocqueville@uwcr.org.



United Way of
the Capital Region

